



HISTORIES  
OF HOME

## Histories of Home SSN and Modern Interiors Research Centre Seminar: Domestic Advice Literature and Histories of Home

Seminar at The Geffrye Museum of the Home -Thursday 31 January 2013

|                                    |  |
|------------------------------------|--|
| 10.00-10.25.am                     | REGISTRATION AND TEA AND COFFEE  |
| 10.25-10.30am                      | Welcome  |
| <b>SESSION 1:</b><br>10.30-11.40am | <b>Penny Sparke</b> – Domestic advice literature<br><br><b>Lesley Hoskins</b> – Calibrating advice: prescription and practice in the mid-nineteenth century<br><br><b>Emma Ferry</b> – ‘Any lady can do this without much trouble’: class and gender in Mrs Loftie’s The Dining Room   |
| 11.40-11.55am                      | DISCUSSION   |
| 11.55am-12.10pm                    | BREAK  |
| <b>SESSION 2:</b><br>12.10-12.55pm | <b>Patricia Lara-Betancourt</b> - Advice literature as design reform discourse<br><br><b>Nicholas Tromans</b> – ‘An alien in the decorative community’: the problem of pictures in British domestic advice literature  |
| 12.55-1.05pm                       | DISCUSSION   |
| 1.05-2.05pm                        | LUNCH  |
| <b>SESSION 3:</b><br>2.05-3.15pm   | <b>Rebecca Preston</b> – Reading between the lines: correspondence and illustrated advice from readers in nineteenth- and early twentieth- century gardening magazines<br><br><b>Rachel Richie</b> – From the Council of Industrial Design to the Co-op: influences on interior design and décor advice in women’s magazines, 1954-1969<br><br><b>Grace Lees-Maffei</b> – Stories of home: domestic advice literature as narrative |
| 3.15-3.30pm                        | DISCUSSION   |
| 3.30-4.00pm                        | Advice literature as object - opportunity to view and discuss examples of advice literature publications from the museum’s and speakers’ collections.  |

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THE GEFFRYE  
MUSEUM OF THE HOME